

Purpose: The purpose of Priority Area Workgroups (PAWs) is to contribute to, monitor and report on the goals and objectives for the priority areas selected by the State Health Improvement Plan Steering Committee. The PAWs serve as the operational component for engaging cross-sector collaborators in efforts to address the priorities, goals and objectives. This charter outlines the primary roles and responsibilities of the PAWs in their effort to improve the health of all Floridians.

Primary Functions

- Develop goals and measurable objectives for each priority area
- Create implementation plans to drive action
- Monitor and provide quarterly progress updates on State Health Improvement Plan objectives and activities
- Compile recommended revisions to State Health Improvement Plan goals and objectives for approval by the State Health Improvement Plan Steering Committee
- Serve as champions for the State Health Improvement Plan by increasing awareness and engagement throughout networks

Roles and Responsibilities

Each PAW will consist of a chair and general PAW members. Additional chairs may be selected at the discretion of each PAW and general PAW members may be selected by the State Health Improvement Plan Steering Committee. Chairs and general PAW members will be responsible for maintaining their respective duties throughout the five-year duration of the State Health Improvement Plan.

Initial PAW Roles:

- Develop no more than four (4) goals under each priority area
- Develop no more than three (3) objectives for each goal; objectives shall be *SMART* (Specific, Measurable, Achievable, Relevant and Time-bound)
- Develop an implementation plan to outline activities and how objectives will be measured

PAW Chairs:

- Use subject matter expertise to provide leadership and direction to the PAW
- Actively monitor PAW membership and invite partner organizations that will contribute to PAW-specific goals and objectives
- Convene PAW at least once per quarter to review progress and prepare for quarterly reporting deadlines
- Submit quarterly updates on objective status, activity progress and key accomplishments
- Obtain PAW member feedback when compiling recommended revisions to State Health Improvement Plan goals and objectives for approval by the State Health Improvement Plan Steering Committee
- Participate in PAW activities (e.g., providing feedback, answering surveys, collecting and analyzing data)
- Request assistance and input on State Health Improvement Plan activities from stakeholders and partners

PAW Members:

- Provide quarterly updates on objective status, activity progress and key accomplishments to PAW chairs and members
- Participate in PAW activities (e.g., providing feedback, answering surveys, collecting and analyzing data)
- Identify and recommend partner organizations to engage in ways that support PAW-specific goals and objectives

Consider new objectives or activities that will better accomplish State Health Improvement Plan goals or address identified gaps in the State Health Improvement Plan



Meeting Frequency and Process

- Each PAW will meet (via conference call, virtual format, in-person, etc.) at least once per quarter or on an as needed basis (whichever is needed to best fulfill the primary functions of the group) to discuss progress on priority objectives
- Each PAW should meet at least annually to compile recommended revisions to State Health Improvement Plan goals and objectives for approval by the State Health Improvement Plan Steering Committee

Member Time Commitment

The duration of the 2022-2026 State Health Improvement Plan, which is a five-year plan.

Membership

Co-Chair	Co-Chair
Alzheimer's Association of Florida Jennifer Braisted	Florida Department of Elder Affairs Anne Chansler Myasha Graham
Members	
AARP Florida Laura Cantwell	AmeriHealth Caritas Florida Jenny Salisbury
AdventHealth Memory Disorder Clinic Dr. Rosemary Laird	Area Agency on Aging for North Florida Lisa Bretz
Aetna Better Health of Florida Lori Dillard	Baptist Health Dr. Johnathan Gonzalez
Agency for Health Care Administration Vance Burns Brooke Eagle	Big Bend Dementia Care and Cure Initiative Taskforce Dr. Philip Nowicki
Alzheimer's Association of Florida Katie Fahrenbruch	Caregiver, Ambassador and Advocate Usha Tewari
Evan Holler Deann Marasco Yarissa Reyes	Caregiver, Alzheimer's Association Lynn Robinson
Alzheimer's Ambassador John Cotungo	Community Care Plan Desiree Rodriguez
Ed Patterson Steve Waterhouse	Elder Options Kristen Griffis
Kelly Wilson	Feeding Florida
Alzheimer's Advocate	Robin Safley
Leilani Doty	·



Florida Agricultural and Mechanical University

Dr. Karam Soliman

Florida Association of Community Health Centers

Andrew Behrman Clarissa Ortiz

Florida Atlantic University

Dr. Lisa Wiese

Florida Community Care

Carol Gormley

Florida Department of Elder Affairs

Carolina Merida

Florida Department of Health

Ernesto Diaz

Bonnie Gaughan-Bailey

Justine Gunderson

Patrick Hodge

Shauna Houston

Alan Mai

Dr. Owen Quinonez

Florida Department of Health in Leon County

Marcus West

Florida Department of Health in Sarasota County

Chuck Henry

Florida Department of Health in Seminole County

Donna Walsh

Florida Department of Health in Pinellas County

Judy Silverstein

Florida Division of Emergency Management

Megan Bond

Pamela Hughes

Florida Health Care Association

Susan Anderson

Florida PACE Association

Matt Hudson

Florida State University College of Medicine

Nicolette Castagna

Global Alzheimer's Platform Foundation

Mikeal Key Amy Thompson

Humana

Dr. Traci Thompson

Insightec

Jonathan Weiss

Mayo Clinic

Monica Albertie

Dr. John A. Lucas

Dr. Leonard Petrucelli

Sochenda Stephens

Medtronic

Dr. Damian May

National Early Stage Advisory Group for Alzheimer's

Association

Brian LeBlanc

Office of Attorney General Ashley Moody

Joe Werner

Orlando Health Center for Rehabilitation

Judy Skilton

Sarasota County Health and Human Services

Susan Berger

Sarasota Memorial Hospital

Danielle Valery

Simply Healthcare

Paula Matos

Holly Prince

Stephanie Smith

Renee Thomas

Southeast Chapter of the Alzheimer's Association

John Yeager



Tallahassee Memorial Hospital

Dr. Jack Lai

Tallahassee Senior Center

Ruth Nickens

UnitedHealthcare Community and State

Holly Graham-Kos

University of Florida

Barbara Drake

Dr. Steven DeKosky

Dr. Uma Suryadevara

University of North Florida

Dr. Corinne Labyak

University of South Florida

Dr. Krishna M. Bhat

Dr. Jean Fils

Dr. Elizabeth Perkins

Dr. Amanda Smith

Dr. Jacqueline C. Wiltshire